

Western States  
**Congress**  
American Buckskin

IBBA - WSABC  
c/o 22210 Duff Lane  
Middleton, ID 83644

Norman Groehler (208) 454-6484

www.JustDuns.com

Thank you for sponsoring The Western States American Buckskin Congress. The information you provide below will be used to return a sponsor's package to you. This package will have the forms and facts for submitting your advertising, as well as more information on the WSABC and your receipt for your sponsorship. Your information is confidential, and it will not be sold or passed on to other organizations.

Business Name as you wish Sponsorship to be listed: \_\_\_\_\_

Your Name: \_\_\_\_\_ Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone ( ) \_\_\_\_\_

Please indicate what area you wish to sponsor:

- \_\_\_\_\_ Level 3 Sponsor ~ WSABC High Point Horse Awards: \$250.00  
\_\_\_\_\_ Level 2 Sponsor ~ Best of Show Awards: \$125.00  
\_\_\_\_\_ Level 1 Sponsor ~ Circuit Event Awards: \$45.00  
\_\_\_\_\_ Corporate Sponsor ~ please enter amount of sponsorship: \$ \_\_\_\_\_  
\_\_\_\_\_ Program upgrade (cost) \$ \_\_\_\_\_ for (size) \_\_\_\_\_

If you wish to sponsor a specific category or event within the levels listed above, please contact Norm Groehler (208) 454-6484. Norm will reserve an available event or category for 7 days while your sponsorship is being recorded.

Level 3 and Level 2 sponsors:

Category or event reserved: \_\_\_\_\_ or  
\_\_\_\_\_ Please use my sponsorship for any event available at the level I have sponsored.

Level 1 sponsors:

Category or event reserved: \_\_\_\_\_ or  
check the category you would like to sponsor an event in:

\_\_\_\_\_ Halter, \_\_\_\_\_ English, \_\_\_\_\_ Western, \_\_\_\_\_ Games, \_\_\_\_\_ Youth, \_\_\_\_\_ Amateur, \_\_\_\_\_ Please choose an event for me.

Please send this form and payment to:

IBBA - WSABC Sponsorships  
P.O. Box 654  
Middleton, ID 83644

ads should be emailed to [wsabc@swtack.com](mailto:wsabc@swtack.com) no later than 6/15/10

-----  
Please keep this for your records:

Level sponsored: \_\_\_\_\_ 3: \$250.00 \_\_\_\_\_ 2: \$125.00 \_\_\_\_\_ 1: \$45.00 \_\_\_\_\_ other \$ \_\_\_\_\_

My contact with the WSABC sponsorship program: \_\_\_\_\_

**Idaho Buckskin Horse Assoc. & Western States American Buckskin Congress – 22210 Duff Ln., Middleton, ID 83644**  
**www.JustDuns.com Norm Groehler (208) 454-6484, Donna or Duane Staack (208) 585-3582**

## SPONSOR INFORMATION

Level 1 Sponsor - Class Sponsors \$45 – Each sponsor will be given the choice of class they wish to sponsor. Classes are available on a first come, first serve basis:

- Sponsor will be announced when class is performed each day of Congress
- Sponsor will be listed in the show program\* in the “Class Sponsors” area
- Sponsor will be listed on the website in the “Class Sponsor” area
- Business card sized ad in the show program,\* sponsor may upgrade their program ads for a quarter page for an additional \$15, a half page for an additional \$25, or a full page for an additional \$50

Level 2 Sponsor - Best of Show \$125: Halter Mares, Halter Geldings, Halter Stallions, Green Horse and Novice Exhibitor. Each sponsor will be given the choice of which award they wish to sponsor. Awards are available on a first come, first serve basis.

- Sponsor will be announced each day of Congress, and at the time their award category is presented
- Sponsor will be listed in the show program\* in the “Event Sponsors” area and in the section setting forth the qualifying classes for the award
- Sponsor will be listed on the website in the “Event Sponsor” area
- Sponsor will be listed on the website in the results area posted after the show
- Half page ad in the show program,\* sponsor may upgrade their program ads to a full page for an additional \$25
- Option to present the award to winner, with photo opportunity or photo of winner when available (please request in advance of show)

Level 3 Sponsor - High Point \$250: Open Junior Horse, Open Senior Horse, Amateur, Amateur Select, Youth 13 & Under, and Youth 14 & Over. Each sponsor will be given the choice of which award they wish to sponsor. Awards are available on a first come, first serve basis.

- Sponsor will be announced each day of Congress
- Sponsor will be listed in the show program\* in the “High Point Sponsors” area and in the section setting forth the qualifying classes for the award
- Sponsor will be listed on the website in the “High Point Sponsor” area with logo and contact information
- Sponsor will be listed on the website in the results area posted after the show
- Full page ad in the show program
- Option to present the award to winner, with photo opportunity or photo of winner when available (please request in advance of show)

\*In the event there is not sufficient advertiser interest to make printing of a program feasible, sponsor ads will be printed and placed in strategic locations for optimum viewing (sign in area, staging area, pattern display area, bathroom doors, etc.)

ADS MUST BE *RECEIVED* NO LATER THAN JUNE 17<sup>TH</sup> FOR INCLUSION IN THE PROGRAM